

SPECIALITY CHEMICALS

ESTABLISHED 1981

MAGAZINE

The industry's number 1 choice for over 39 years



Media information

www.specchemonline.com

ESSENTIAL READING

For Speciality and Fine Chemical Managers and Buyers
Stay informed and one step ahead

Speciality Chemicals Magazine is the number one and longest published global magazine dedicated exclusively to the fine and speciality chemicals industries. Our unrivalled reputation for comprehensive coverage and perspective on the global chemical industry makes the magazine essential reading for everyone involved in this market.

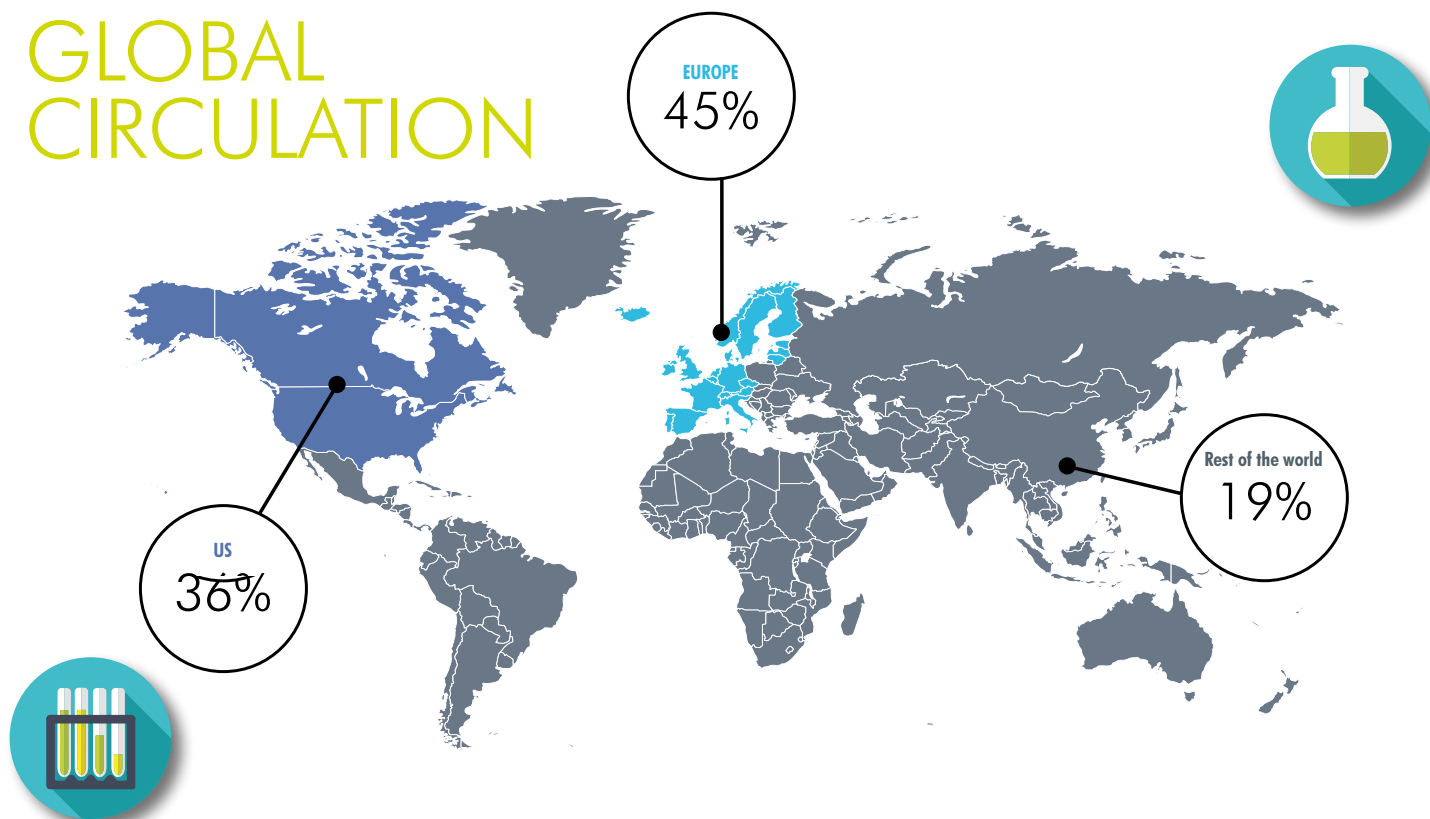
Speciality Chemicals boasts the largest established global industry specific print and digital circulation of subscribers and, when we are allowed to reconvene at shows, we give bonus distribution at the worlds leading industry events through the added strength of our media partnerships with the organisers. These are personalised subscribers who have requested to be sent a copy of the magazine. This circulation has been built up over 38 years of publishing and has been cleared to European Data Protection Standards (EDPS) 2018. In addition to this personalised circulation, selected articles and industry news are posted on our website, social media sites and in a bi-weekly newsletter.

Our policy of engaging with and understanding the market is always attracting new readers who recognise the importance of the magazine. A presence at exhibitions, interviews with opinion leaders and site visits gives readers a trusted global perspective of their industry.

CIRCULATION BY JOB TITLE

MD, CEO, Board, President 57%
Buying, Operations..... 33%
Research + Other 10%

GLOBAL CIRCULATION



ADVERTISING OPPORTUNITIES

Prices listed are per issue.
Speciality Chemicals Magazine



MAGAZINE ADVERTISING, PRINT AND DIGITAL

Front Cover and Inside Front Cover Combination

.....	£8,500	\$11,000	€9,500
Outside Back Cover	£5,200	\$6,500	€5,700
Double Page Spread	£7,000	\$9,000	€7,800
Full Page	£4,000	\$5,200	€4,400
Half Page	£2,800	\$3,600	€3,000
Quarter Page	£1,500	\$1,900	€1,650



ABOVE: Front Cover / Inside Front Cover Combination Example

FEATURE FOCUS

Single Page	£4,500	\$5,800	€5,000
Double page Spread	£7,500	\$9,750	€8,400

DIGITAL OPPORTUNITIES - WEBSITE MARKETING -

All website advertising is booked per calendar month.

Header Banner exclusive 728 x 90 pixels -	£3,000	\$3,900	€3,300
SideBar Banner 390 x 300 pixels -	£750	\$1,000	€825
Footer Banner exclusive 728 x 90 pixels -	£1,500	\$2,000	€1,650

DIGITAL OPPORTUNITIES - NEWSLETTER MARKETING

A fortnightly newsletter, rates are per newsletter.

Header Banner 600 x 100 pixels -	£1,750	\$2,200	€1,900
Rotational banner 600 x 100 pixels -	£750	\$1,000	€825

DIGITAL OPPORTUNITIES - SPONSOR MAGAZINE DISTRIBUTION

Sponsorship banner, Magazine distribution 600 x 200 pixels -	£2,500	\$3,200	€2,750
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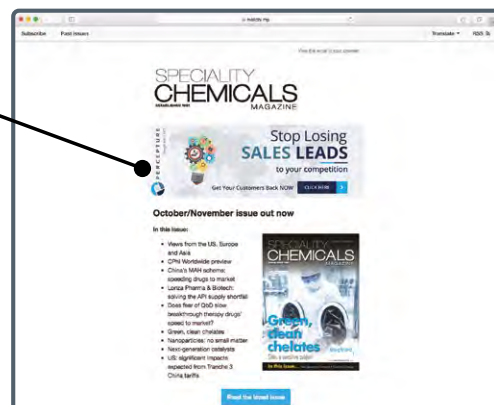


Header Banner Example

SideBar Banner Example



Sponsorship of Magazine Example



2021 SCHEDULE



EDITORIAL COVERAGE

EVENT DISTRIBUTION

JAN-FEB

Pharmaceuticals • Catalysts • Peptides & Proteins
Regulation & Compliance • Sustainability

MAR-APR

Agrochemicals • Cosmetics & Personal Care • Flavours &
Fragrances • Biobased Chemicals • Water Treatment Chemicals

Specialty & Custom Chemicals USA
Chem UK

MAY-JUN

Agrochemicals • Flow Chemistry • Contract & Toll
Manufacturing • Flame Retardants • Supply Chain Management

Chemspec Europe
Specialty & Agrochemicals USA

JUL-AUG

Pharmaceuticals • Green Chemistry • Contract & Toll
Manufacturing • Nanotechnology • Regulation & Compliance

DCAT Week
CPhI Worldwide
CPhI North America/Informex
ChemUK

SEP-OCT

High Potency APIs • Cosmetics & Personal
Care • Agrochemicals • Biocides • Biobased Chemicals

In-Cosmetics Global
PharmaChem Outsourcing
SCS Formulate
BCPC Congress

NOV-DEC

Cosmetics & Personal Care • Surfactants • Catalysts • Oilfield
Chemicals • Supply Chain Management

In-Cosmetics Formulation Summit
SOCMA Week

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